# East London Business Alliance Annual Review 2021-22



6,777 Volunteers gave:



31,859 Hours



£1.14m Leveraged funds



£283,100 Toy Appeal donations

Supporting:



17,995 Beneficaries



200 Community organisations



194 Into jobs

We are reporting this year on what we all sincerely hope will be the last of the COVID-affected years. Although the year was very stop-start with restrictions coming and going, ELBA's partners were still highly active, with over 6,700 people from business giving back to the local community, supporting 17,995 local residents, training 240 people and supporting 194 people into careers through our specialist employment services. It's a remarkable achievement through all the disruption and I would like to pay tribute to the commitment and ingenuity of our business and community partners. This report will show the key metrics of what has been achieved.

As we look forward we are responding to the cost of living crisis, helping displaced people and refugees, and stepping up our work on climate response and the environment. We are seeing an enthusiastic return to face-to-face activities and it has been really encouraging to see school students returning to the offices of our corporate partners for a number of exciting events. It is going to be another vey busy year.

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Ian Parkes, ELBA Chief Executive

### **Key Financial Information**

### Income (total: £3,733,053):

## Trading activities (London Works and Eagles): £1,031,874 Charitable activities: £1,947,875 Donations:

£ 740,613

### Expenditure (£3,544,625):

## Support costs (charitable activities): £438,055 Direct costs (trading activities): £718,644 Raising funds: £22,714

Direct costs (charitable activities): £ 2,803,267

### For every charitable £1 we spend:



### Community Partner Survey 2021 Impact on community partners



1,028 volunteering



5,275 volunteers engaged



21,358 hours given



65 trustees placed



£14,943 Gift in Kind



213 organisations supported

### Impact on partners' capacity

Our partners aim to deliver impactful services and products in the community and we are proud that over the past yearwith ELBA's support - our partners have been able to:

87% Reach / engage more clients/beneficiaries

74% Increase the use of their service/public space

67% Provide new services / products

54% Employ more staff/volunteers

### Impact on partners' governance and management

A robust organisational structure is crucial for effective delivery. With ELBA's support, community partners were able to improve:

95% Existing services/products

73% Staff or volunteers' knowledge and/or ability

68% Governance and/or management

### Impact on partners' organisational and financial stability

Improving our partner's stability was more important than ever due to rising costs, which can be detrimental to charities with limited resources. We supported our partners by improving or diversifying their:

58% Ability to maintain/increase the number and quality of staff or volunteers

58% Fundraising strategies

### Impact on partners' local area and community

Our partners aim to make an impact in the local area and/ or community. With ELBA's support, they were able to make a difference by increasing or improving:

89% Their profile

85% Pride/satisfaction in their area

### **Environmental impact**

ELBA aims to make a positive environmental impact and has intensified its efforts to support partners to make a difference as well. Our partners have been able to:

47% Reduce carbon emission

42% Improve biodiversity

32% Reduce plastic waste in the area

### Impact on community partners' beneficiaries

25% of partners surveyed had volunteers work directly with beneficiaries. As a result of ELBA's support, these beneficiaries gained, experienced or developed:

100% Positive change in their behaviour or attitude

94% Direct positive impact on their quality of life

91% Social interaction they otherwise wouldn't have

86% Employability skills such as interview or CV skills

67% Long-term change in circumstances, e.g. securing a job

### Impact on community partners' Covid response

Our partners have adapted to working in new ways due to COVID-19. It is sometimes difficult to determine what can be classified as COVID-19 support. We asked our partners to reflect on the services and support they provided which they did not provide pre-pandemic. 76% of our partners indicated that with ELBA's support they increased their ability to manage the impact of COVID-19. They were able to do this by:



108 care packages for refugees



565 devices donated through Digital Divide programme



Hosting 214 befriending calls with 26 beneficiaries



Sending 846 letters and puzzles to elderly people

### **ELBA** concludes

### To get involved: call 020 7068 6960 or email: ian.parkes@elba-1.org.uk

### The ELBA management team

Chris Watson Chair of the Board board@elba-1.org.uk



Director of Partnership and Practice louise.muller@elba-1.org.uk





Ian Parkes Chief Executive ian.parkes@elba-1.org.uk



Andrea Rannard-Lambert Director of Account Management and Communication andrea.rannard@elba-1.org.uk



Julie Hutchinson Deputy Chief Executive julie.hutchinson@elba-1.org.uk



Samsul Alom Group Finance Director samsul.alom@elba-1.org.uk



### Registered address and details

### East London Business Alliance

Company registered in England & Wales no: 04138032 Registered charity no: 1122173 elba-1.org.uk Twitter/Instagram: @OurELBA

### London Works

Company registered in England & Wales no: 8525614 london-works.com Twitter: @London\_Works Instagram: @london\_works

### ELBA & London Works address:

City Reach 5 Greenwich View Place London E14 9NN

### East London Business Place (ELBP)

One Canada Square, Canary Wharf, London, E14 5AB elbp.co.uk +44 (0)20 7418 2000 glen.addis@elbp.co.uk Twitter: @elbp\_info

### The ELBA family









With grateful thanks to all our corporate partners and supporters.