

East London Business Alliance Annual Review 2018-19



30 Years of Service

<p>12,233 volunteers gave:</p>	<p>66,114 hours</p>	<p>£1.85m leveraged funds</p>	<p>£122,596 gifts in kind</p>
<p>Supporting:</p>	<p>205,202 beneficiaries</p>	<p>200 community organisations</p>	<p>210 jobseekers</p>

I am delighted to report ELBA as being in good health and spirit. 2019 marks ELBA's 30th Anniversary. In that time we have worked with over 250 major businesses and helped around 200,000 business volunteers give back to east London communities with their time, expertise and goodwill. We estimate that around 2 million pupils, students, residents and service users will have been touched in one way or another. It is a huge achievement of which the volunteers and their employers should be justifiably proud.

In this most recent year ELBA, London Works and BIG Alliance have continued to work with our business partners to address the most pressing issues facing our communities. In the past year we have introduced new services into our employment offer to reflect the shift to in-work poverty, and the need to help people stay in work and progress to higher earnings. We have continued our asset based approach to community volunteering, ensuring that every volunteer commitment with ELBA is contributing to wider impact in our communities. The time our volunteers give is too precious to waste. BoardMatch continues to be a highly

effective way to get business trustees and directors involved in local charities, and in education we continue to make strides in measuring and reporting impact and helping schools, colleges and universities give every young person, no matter their background, the best possible start in their working lives.

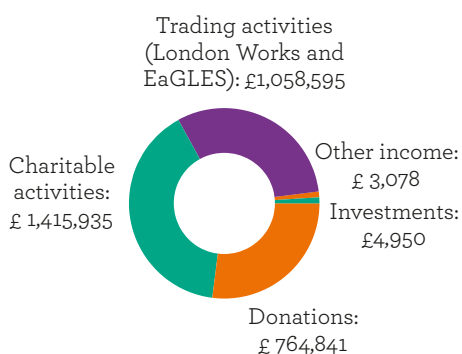
As we look forward there are significant challenges to tackle - stalled social mobility; young people still not getting the opportunities their educational progress deserves; mental wellbeing, loneliness and isolation; food poverty and homelessness; in-work poverty; and the rise of serious youth violence. These are tough issues to challenge, but the partnership between business, community organisations and education has proved effective and powerful over the past 30 years and we confidently expect it to do so again in the next.

Ian Parkes,

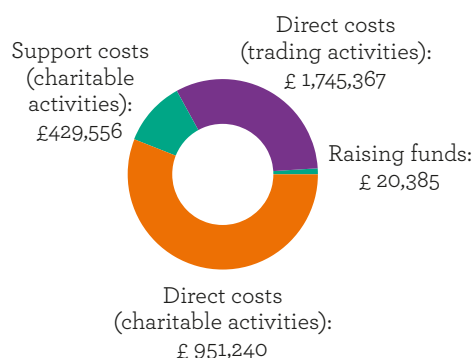
ELBA Chief Executive

Key Financial Information

Income (total: £ 3,247,399):



Expenditure:



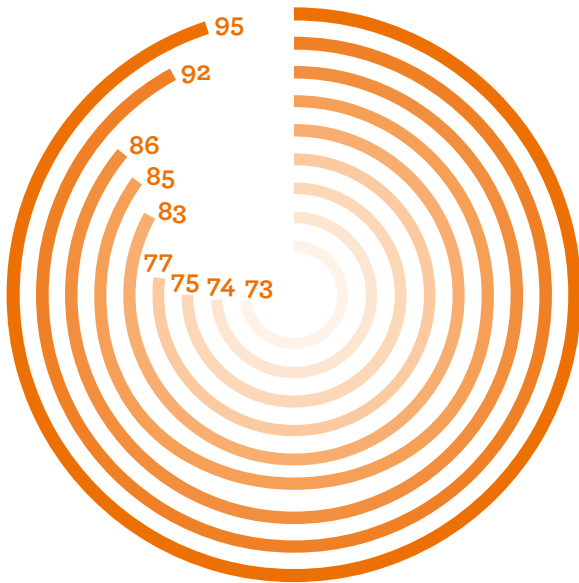
For every charitable £1 we spend:





Community Partner Survey 2018 Results

As a result of working with ELBA, **community partners** have:



- 95% – Been able to improve services/products
- 92% – Increased their profile
- 86% – Increased pride/satisfaction in their area
- 85% – Been able to provide new services / products
- 83% – Increased use of their service/public space
- 77% – Been able to take on more staff/volunteers
- 75% – Been able to spend more time with clients
- 74% – Experienced environmental benefits
- 73% – Seen increased safety in their area

95% of community partners are happy with the service ELBA provides the community

82% of community partners said ELBA's work increased their organisation's capacity

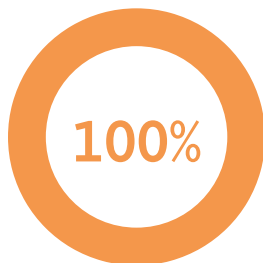
65% of community partners would not have received the support elsewhere

All statistics represent answers only where applicable to the organisation

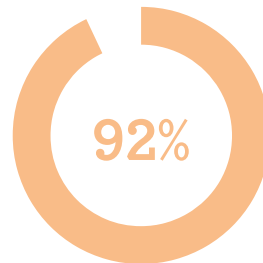
And Community Partners reported **beneficiaries** experienced:



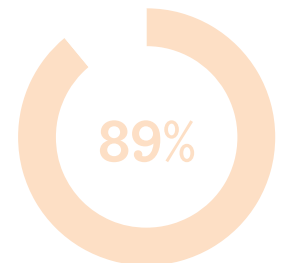
Experienced a direct positive impact on their quality of life



Gained hard skills such as interview or CV skills



Experienced social interaction such as meeting people they otherwise wouldn't



Gained knowledge and awareness of careers and job opportunities

Highlights

Community Works

Community Works supports the east London voluntary and community sector, bringing together the public, private and voluntary sectors to create partnerships, generate opportunity and drive the regeneration and growth of local communities. We do this by offering skilled volunteering opportunities, practical team challenges and geographic and thematic focused projects.

8,238 volunteers



45,806 hours given

Education Works

Education Works supports young people to develop, empowering them with the skills and competencies needed to secure the education, training and careers they aspire to. We operate in local secondary schools and universities to raise aspirations and provide employability skills, while offering mentoring opportunities through our flagship programme, Mentoring Works.



2,197 volunteers

6733 students & teachers supported



Cashwise Project

CashWise is a new financial skills project, funded by the Money Advice Service, that increases access to financial education among low income employees, building knowledge and confidence around personal finances, to help employees make positive movements towards their financial future.



48 volunteers

127 people supported



Parity Project

The Parity Project improves the employability and employment outcomes of Young Black Men living in London, and provides them access to sustainable career opportunities, utilising the skills and expertise of corporate volunteers.

186 volunteers



165 people supported



Employment Works / London Works

ELBA's Employment Works programme supports local people to find and secure training and employment opportunities. We provide skills and employment support, job opportunities, a local employment graduate scheme and high end employment through our flagship recruitment agency, London Works.



210 people into work

41 graduates on the EaGLES scheme



Toy Appeal

Our annual Toy Appeal offers companies and employees a chance to spare a thought, and a gift, for children in the local community during the festive season. Each year we organise for gifts to be bought, donated, sorted and delivered to children and young people in east London and beyond.

£116,676 worth of toys



9,723 toys donated

ELBA Concludes

The ELBA offer

ELBA acts as a broker and facilitator, making sure that partnerships between business and the community take root and grow. Many members recognise this as a significant benefit in itself. As well as being assigned a dedicated account manager, other benefits to your organisation include, unlimited individual volunteering opportunities sourced and introduced by the ELBA account manager, an annual allowance of team challenges, a free jobs brokerage service - contributing to direct (e.g. admin) & supply chain recruitment (e.g. porters, security, cleaning) - creating avenues of access to employment for candidates from disadvantaged local boroughs, a monthly newsletter which includes a list of opportunities contributing to your internal comms and the opportunity to collaborate with other member organisations in developing bespoke projects.

To join ELBA:

Call: 020 7068 6960
Email: ian.parkes@elba-1.org.uk

Registered address and details

East London Business Alliance

Company registered in England & Wales no: 0413802
Registered charity no: 1122173

Web: elba-1.org.uk
Twitter: @OurELBA

London Works

Company registered in England & Wales no: 8525614

Web: london-works.com
Twitter: @LWorks1

ELBA & London Works address:

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London
E14 9NN

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The ELBA management team

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The ELBA family



BIG ALLIANCE



With thanks to all of our corporate partners and supporters