

ELBA

A Day in the life of...



Financial
Services



Director -
Emerging Markets
Trader

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Director – Emerging Markets
Trader and Pride & Allies
Network member,
Societe Generale

MY ALARM GOES OFF...

My alarm goes off at 5.30am, but I usually hit snooze once! I try to meditate each morning, working on mindset training is something I have started to practice recently. I find it sets me up well for the day, staying present in the moment and managing stress effectively. I commute around 20 minutes to get to work and use the time to listen to podcasts or music. I get to the office around 7am, ready for markets to open at 7.30am.

I'M RESPONSIBLE FOR...

I work as a trader in Emerging Markets, helping our clients access products related to Turkey, South Africa and Russian domestic markets. I have to keep informed about market moving events, both economic and political, which impact Emerging Markets.

I JOINED THE PRIDE & ALLIES NETWORK BECAUSE...

I joined Pride & Allies to influence change in our organisation, helping to improve the culture for the next generation. I believe strongly that employee led groups can impact real change and the Pride & Allies network here at Soc Gen is an important and valued part of that. I joined the committee in April 2019 and have been contributing to the group effort to reinforce Soc Gen's commitment to an inclusive workplace.

BEING PART OF THE NETWORK INVOLVES...

The Pride & Allies network is a community of employees that share a common interest of fostering a culture where each individual is encouraged to be

their true self at work. We do this by arranging inspirational speakers and other events. I arranged a virtual seminar where we discussed the positive impact of being an ally and why this is beneficial for the organisation.

THE NETWORK PROMOTES INCLUSIVITY BY...

The network promotes inclusivity by creating a supportive culture. We highlight important issues by speaking with one voice, and have been able to delivery significant change though our shared efforts. Beyond a personal level,

it's also important to understand the significant business rational for an improved culture on productivity and other aspects – having an inclusive culture just makes business sense!

THE BEST THING ABOUT BEING IN THE NETWORK IS...

The passion my colleagues have is infectious and being part of a network that is empowered to influence change and make a real difference in our culture is incredibly rewarding. We have great social events too, from quizzes to interbank networking opportunities. I really feel like I am able to make a difference to not only the bank but also on our broader society.

WHEN I WAS YOUNGER, I WANTED TO BE...

I was fortunate enough to be able to choose my own educational path and studied finance. I felt I needed to fit into a specific mould so rarely revealed my true self in a professional context. This

added unnecessary stress which I am motivated to remove from future generations. SG Pride & Allies is a great resource helping to achieve this.

MY ROLE MODEL GROWING UP WAS...

Growing up in South Africa I was inspired by Nelson Mandela and his unwavering commitment to doing the right thing. He has a strong moral compass and always spoke up for those that may not be able to speak for themselves. I have always been moved by this strong sense of doing what is right and it has guided me through my life.

AFTER WORK I...

I finish for the day around 5pm which leaves me plenty of time to relax, unwind and catch up with friends and family. I try to exercise a few times each week. I also represent Soc Gen on the Interbank Pride network so meet up regularly with industry colleagues to share ideas. I have a passion for travelling and experiencing new cultures, so I try to get away at least one weekend a month! Europe is so diverse so its great to be able to so easily get to experience this first hand.

TO YOUNG PEOPLE WHO ARE PART OF THE LGBTQ+ COMMUNITY.....

The past idea that bankers all look like one stereotypical image is over – this industry is full of very diverse people. My team represents many nationalities. Our diversity is our strength is a mantra we embrace at Soc Gen and our Pride & Allies network is the living example of this. We can still achieve more and encourage a diverse generation of new talent to help us influence and shape the future.

