


East London Business Alliance Annual Review 2017-18



<p>12,378 volunteers gave:</p>	 <p>60,338 hours</p>	 <p>£1.85m leveraged funds</p>	 <p>£112,729 gifts in kind</p>
<p>Supporting:</p>	 <p>204,400 beneficiaries</p>	 <p>199 community organisations</p>	 <p>247 jobseekers</p>

We are delighted to report another exciting year for ELBA and London Works. Our mission is to work with business to support the communities, people and organisations of east London and beyond, and I am pleased that despite the finance and resource constraints that many organisations are facing, we have managed to keep the level of activity at the same level as last year, whilst also embarking on some new developments.

New projects aimed at helping the working poor (Cashwise) and improving the economic conditions of young black men (Parity), speak to the immediate, everyday conditions and circumstances of the communities we serve. Volunteers from business continue to put themselves forward selflessly to give their time to help community organisations, work with the most vulnerable and act as mentors and guides for young people. We are particularly pleased with the big response we have had to BoardMatch, our new approach to recruiting business people to serve as trustees for local charitable organisations.

The year was marked by a string of authoritative reports highlighting the social importance and business benefits of employers recruiting a more diverse workforce, and we have been pleased to work with our corporate partners to promote Inclusive Leadership

and to get more young people from disadvantaged backgrounds the start in life they deserve.

Looking forward, it is clear that the support of ELBA members will be more needed than ever, with new reports showing that the number of children living in poverty is rising fastest in a number of east London wards, and household incomes are not rising, despite the decade-long increase in educational attainment and participation in higher education. We will be working with our business partners to make sure everything we do targets the issues which are pressing and important, and builds assets - the people, organisations and places of east London.

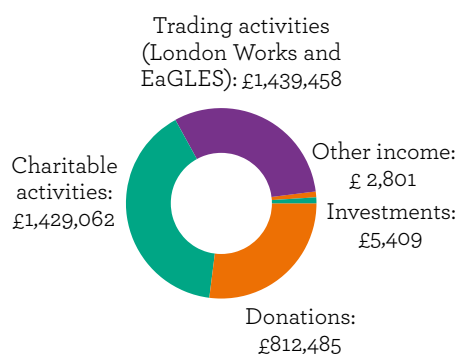
Finally, I must pay tribute once again to the ELBA business members and their employees. Without their unstinting support we would not be able to make the difference that we do, and which is so vitally needed.

Ian M.

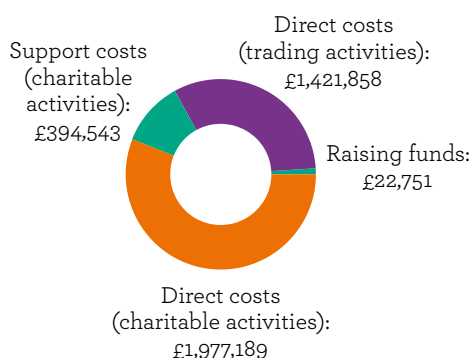
Ian Parkes, ELBA Chief Executive

Key Financial Information

Income (total: £ 3,689,215):



Expenditure:

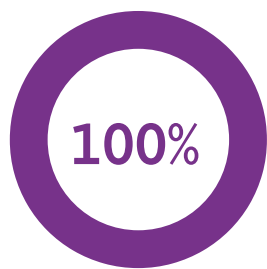


For every charitable £1 we spend:



Community Partner Survey 2017 Results

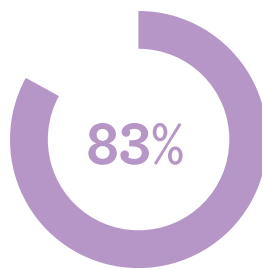
As a result of working directly with ELBA volunteers, **beneficiaries** have experienced:



Experienced a direct positive impact on their quality of life



Gained social interaction such as meeting people they otherwise wouldn't

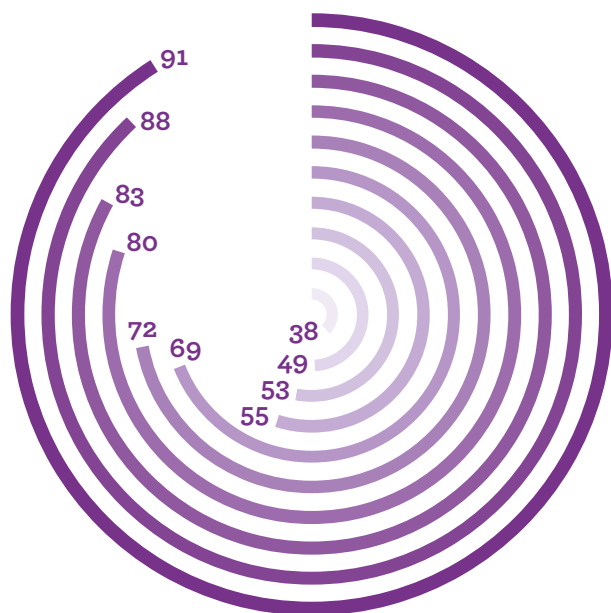


Gained knowledge and awareness in to careers and job opportunities



Gained hard skills such as interview skills or CV skills

As a result of working with ELBA, **community partners** have:



- 91% – Been able to improve services/products
- 88% – Increased pride/satisfaction in their area
- 83% – Increased their profile
- 80% – Increased use of their service/public space
- 72% – Been able to provide new services / products
- 69% – Experienced environmental benefits
- 55% – Seen increased safety in their area
- 53% – Been able to take on more staff/volunteers
- 49% – Been able to spend more time with clients
- 38% – Been able to improve management systems (e.g. IT, HR, finance)

97% of community partners are happy with the service ELBA provides the community

92% of community partners would recommend ELBA to a friend or colleague

54% of community partners would not have received the support elsewhere

All statistics represent answers only where applicable to the organisation



Creating Possibilities
in East London

Highlights

Community Works

Community Works supports the east London voluntary and community sector, bringing together the public, private and voluntary sectors to create partnerships, generate opportunity and drive the regeneration and growth of local communities. We do this by offering skilled volunteering opportunities, practical team challenges and geographic and thematic focused projects.

7,981 volunteers



47,283 hours given

Education Works

Education Works supports young people to develop, empowering them with the skills and competencies needed to secure the education, training and careers they aspire to. We operate in local secondary schools and universities to raise aspirations and provide employability skills, while offering mentoring opportunities through our flagship programme, Mentoring Works.



3,318 volunteers

6,777 students & teachers supported



Cashwise Project

CashWise is a new financial skills project, funded by the Money Advice Service, that increases access to financial education among low income employees, building knowledge and confidence around personal finances, to help employees make positive movements towards their financial future.



14 volunteers

39 people supported



Parity Project

The Parity Project improves the employability and employment outcomes of Young Black Men living in London, and provides them access to sustainable career opportunities, utilising the skills and expertise of corporate volunteers.

49 volunteers



51 people supported



Employment Works / London Works

ELBA's Employment Works programme supports local people to find and secure training and employment opportunities. We provide skills and employment support, job opportunities, a local employment graduate scheme and high end employment through our flagship recruitment agency, London Works.



209 people into work

36 graduates on the EaGLES scheme



Toy Appeal

Our annual Toy Appeal offers companies and employees a chance to spare a thought, and a gift, for children in the local community during the festive season. Each year we organise for gifts to be bought, donated, sorted and delivered to children and young people in east London and beyond.

£120,000 worth of toys



10,046 toys donated



ELBA Concludes

The ELBA offer

ELBA acts as a broker and facilitator, making sure that partnerships between business and the community take root and grow. Many members recognise this as a significant benefit in itself. As well as being assigned a dedicated account manager, other benefits to your organisation include, unlimited individual volunteering opportunities sourced and introduced by the ELBA account manager, an annual allowance of team challenges, a free jobs brokerage service - contributing to direct (e.g. admin) & supply chain recruitment (e.g. porters, security, cleaning) - creating avenues of access to employment for candidates from disadvantaged local boroughs, a monthly newsletter which includes a list of opportunities contributing to your internal comms and the opportunity to collaborate with other member organisations in developing bespoke projects.

To join ELBA:

Call: 020 7068 6960

Email: ian.parkes@elba-1.org.uk

Registered address and details

East London Business Alliance

Company registered in England & Wales no: 0413802

Registered charity no: 1122173

Web: elba-1.org.uk

Twitter: @OurELBA

London Works

Company registered in England &

Wales no: 8525614

Web: london-works.com

Twitter: @LWorks1

ELBA & London Works address:

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The ELBA management team

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The ELBA family



BIG ALLIANCE



With thanks to all of our corporate partners and supporters