# East London Business Alliance Annual Review 2016-17



12,731 volunteers gave: 69,250

(2)

hours

£2m



leveraged funds

£26,649



gifts in kind

Supporting:



271,203

beneficiaries

206



community organisations

886



jobseekers

This has been a year of change and challenge. We've seen the EU referendum, the General Election, tragedies and atrocities. And yet at ELBA, London Works and BIG Alliance, we continue to see the best of personal and business behaviour. Over 12,000 volunteers gave their time to support the east London and Islington communities; to offer skills and insights to young people and students to help them get the best start to their working lives, and to offer jobs and placements to graduates who do not have the family connections enjoyed by others. We celebrate the commitment of our business supporters and the tireless optimism of our community partners – between us we believe we can change our bit of the world.

This year we celebrated 20 years of Mentoring Works and 10 years of the Business Action Groups for Schools. As report after report into social mobility has shown, early interventions are vital if we

are to overcome the disadvantage faced by some school students and I was inspired to hear the stories of business mentors who come back year after year to give the benefit of their experience to the coming generation.

The coming year will be one of continued challenge – but we are ready to meet it. We are developing new proposals to help the groups who are most disadvantaged, to explore growing sectors and new opportunities; and to take our programmes to the areas that need them most. It's an exciting journey and I hope you will join us.

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Ian Parkes, ELBA Chief Executive

### **Key Financial Information**

Income (total: £4,014,796):



Donations: £ 821,483

### Expenditure:

For every charitable £1 we spend:



83p delivering services

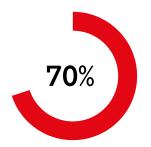
17p administration & overheads

## Community Partner Survey 2016 Results

As a result of working directly with ELBA volunteers, BENEFICIARIES have experienced:



Gained hard skills, e.g. interview skills or CV skills



Long term change in their circumstances, e.g. they got a job or passed a test

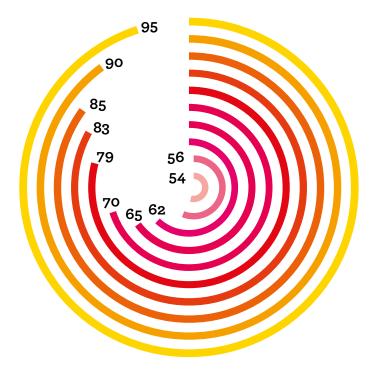


Substantive improvement in their lives e.g. gaining presentation skills, etc.



Some positive change e.g. increased awareness of an issue, or jobs available

### As a result of working with ELBA, COMMUNITY PARTNERS have:



All statistics represent answers only where applicable to the organisation

- 95% Improved services / products
- 90% Increased their profile
- 85% Increased pride/satisfaction in their area
- 83% Increased use of their service / public space
- 79% Experienced environmental benefits
- 70% Provided new services / products
- 65% Seen increased safety in their area
- 62% Been able to spend more time with clients
- 56% Improved management systems (e.g. IT, HR, finance)
- 54% Been able to employ more staff / take on more volunteers



### Highlights

### **Community Works**

Community Works supports the east London voluntary and community sector, bringing together the public, private and voluntary sectors to create partnerships, generate opportunity and drive the regeneration and growth of local communities. We do this by offering skilled volunteering opportunities, practical team challenges and geographic and thematic focused projects.







260,000 beneficiaries

54,000 hours given



### **Education Works**

Education Works supports young people to develop, empowering them with the skills and competencies needed to secure the education, training and careers they aspire to. We operate in local secondary schools and universities to raise aspirations and provide employability skills, while offering mentoring opportunities through our flagship programme, Mentoring Works.





35+ schools, colleges & universities

### **Employment Works / London Works**

ELBA's Employment Works programme supports local people to find and secure training and employment opportunities. We provide skills and employment support, job opportunities, a local employment graduate scheme and high end employment through our flagship recruitment agency, London Works.



384 people into work

502 people in employability training





34 graduates on the EaGLES scheme

### Toy Appeal

Our annual Toy Appeal offers companies and employees a chance to spare a thought, and a gift, for children in the local community during the festive season. Each year we organise for gifts to be bought, donated, sorted and delivered to children and young people in east London and beyond.

8099 toys donated
8099 children & families benefited

### **ELBA Concludes**

### The ELBA offer

ELBA acts as a broker and facilitator, making sure that partnerships between business and the community take root and grow. Many members recognise this as a significant benefit in itself. As well as being assigned a dedicated account manager, other benefits to your organisation include, unlimited individual volunteering opportunities sourced and introduced by the ELBA account manager, an annual allowance of team challenges, a free jobs brokerage service contributing to direct (e.g. admin) & supply chain recruitment (e.g. porters, security, cleaning) – creating avenues of access to employment for candidates from disadvantaged local boroughs, a monthly newsletter which includes a list of opportunities contributing to your internal comms and the opportunity to collaborate with other member organisations in developing bespoke projects.

### To join ELBA:

Call: 020 7068 6960 Email: bill.boler@elba-1.org.uk

### The ELBA management team

Ian Parkes: Chief Executive ian.parkes@elba-1.org.uk

Bill Boler: ELBA Works Managing Director bill.boler@elba-1.org.uk

Julie Hutchinson: Employment Works Managing Director julie.hutchinson@elba-1.org.uk

Selina Uddin: Community & Education Programme Director selina.uddin@elba-1.org.uk

Samsul Alom: Group Finance Director samsul.alom@elba-1.org.uk

Chris Watson: Chair of the Board board@elba-1.org.uk

### Registered address and details

#### East London Business Alliance

Company registered in England & Wales no: 0413802 Registered charity no: 1122173

Web: elba-1.org.uk Twitter: @OurELBA

#### London Works

Company registered in England & Wales no: 8525614

Web: london-works.com Twitter: @LWorks1

#### ELBA & London Works address:

City Reach 5 Greenwich View Place London E14 9NN

### East London Business Place (ELBP)

One Canada Square, Canary Wharf, London, E14 5AB Telephone: +44 (0)20 7418 2000 Direct line: +44 (0)20 7537 6473 glen.addis@elbp.co.uk

### The ELBA family









With thanks to all of our corporate partners and supporters