

# Community Partner Survey 2014-15 Results

As a result of working directly with volunteers, beneficiaries have:



Made an improvement to better themselves and experienced a positive impact on quality of life

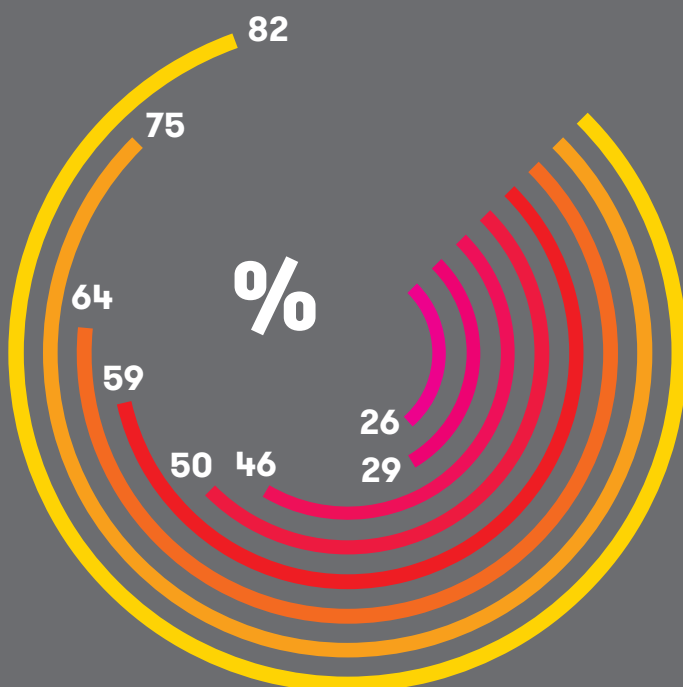


Experienced a positive change in behaviour



Made a connection to better themselves, made a transformation in a key area of life, developed new skills or increased personal effectiveness

As a result of working with ELBA, community partners have:



- 82% - A good ongoing relationship with corporate volunteers
- 75% - Been able to improve existing services/products
- 64% - Increased their profile
- 59% - Accessed training and companies they would not otherwise have had access to
- 50% - Experienced environmental benefits
- 46% - Been able to provide new services
- 29% - Increased their client facing time
- 26% - Improved their management systems

# Community Works Impact 2014-15

ELBA's Community Works team facilitates partnerships between corporate and community organisations to benefit both parties, in two main ways:

1. Bringing the expertise of highly skilled business volunteers to support the community
2. Challenge ELBA: engaging teams of up to 100 volunteers in one day community projects

As an organisation, ELBA changes according to community needs and is constantly developing the programmes it offers. From finance and legal advice to placing trustees, chairs and secretaries, ELBA finds the answer to a range of challenges facing east London community partners.

In 2015 we conducted a survey with our community partners, and the results were fantastic:



**9,610** volunteers placed



**57,112** hours given



**£1.4m** leveraged funds through volunteering

## Impact on Community Organisations

**85%** of community partners have a good ongoing relationship with businesses. **59%** accessed training not otherwise available

**75%** said they'd been able to improve existing services or products. **46%** were enabled to provide new services.

Anthony Harmer, ELATT, said: 'We now have an employment mentoring programme, have access to apprenticeships with Morgan Stanley and have had help from UBS with a business plan for a new social enterprise.'

**29%** have been able to increase their client time. 'ELBA helps us by placing volunteers who help maintain the playground. This frees up our time and energy for working with the children. The funds teams bring to cover the cost of tools and materials to maintain the playground mean we can spend more on the children.' Pat McIntosh, Evergreen Adventure Playground

**26%** have improved their management systems and **64%** increased their profile. Streets for Growth said ELBA has helped them to 'develop as an organisation' and that a corporate partnership with RPC was pivotal in this. Khadra Sarman, Ocean Somali Association, said that having their centre redecorated had 'increased the community use of the centre and increased the organisation's performance by introducing them to other organisations'.

**50%** experienced environmental benefits.

Stephen Kershaw, Tower Hamlets Cemetery Park said: 'Having volunteers clear the ivy and sycamore growth opens up the canopy in the park and allows sunlight to the forest floor, meaning we get wildflowers and plants that otherwise wouldn't be able to grow. This encourages more wildlife onto the site; we have 29 types of butterflies in the park, out of 52 species in the UK, and we're in zone 2!'

## Impact on beneficiaries

**20%** of community partners surveyed work directly with beneficiaries.

Community partners reported **80%** of beneficiaries experienced a positive impact on the quality of their life. Shelly Khaled from Think Forward-Tomorrow's People said ELBA's projects helped to 'increase the young people's capability when facing the working world... working alongside business volunteers gave our young people real life skills while networking and meeting new people from different environments'.

**Nearly 70%** experienced a positive change in their behaviour. A young person from Shipman Youth Centre who reported that he benefited from his experience helping the youth centre deliver toys to a local children's hospice as part of ELBA's annual Toy Appeal. He said that meeting the other young people made him realise how lucky he was and through this, improve his behaviour. Since this trip the young person is now able to discuss frustrations with the centre staff and not take them home to his family as he had done before.

**More than 60%** of beneficiaries made a connection to better themselves, made a transformation in a key area or increased their personal effectiveness. This is demonstrated by Ruta who moved from a training scheme with ELATT on to a Visual Design apprenticeship with Morgan Stanley and into a permanent job with them. This highlights one of ELBA's key aims; to support communities in helping people to help themselves.