

Business

ACTION GROUPS



Volunteers from Morgan Stanley take part in speed networking with students from Little Ilford school, Newham



Education Works brings together all of ELBA's education projects into a compelling, high impact programme that works with ELBA's corporate members to ensure that employees' skills are utilised to support education institutions across east London. The strategic aims of Education Works are:

- Raising aspirations and increasing the confidence of young people.
- Ensuring young people develop employability skills whilst supporting them to access tangible employment destinations.
- Supporting and strengthening the leadership and governance of education institutions in London.

Business Action Groups for Schools Mission Statement

Business Action Groups for schools is ELBA's flagship Education Works programme and we have been working with the Local Education Authorities and the schools and sixth forms in Newham and Waltham Forest to implement it. Our aim is "Building networks between businesses, schools and young people through understanding their needs, skills and knowledge, we develop long term relationships by delivering programmes to engage and enrich performance and futures for all."

Business Action Group for Schools Model

Each Business Action Group has at least 5 business representatives who sit on the group and meet once a term. They then reach out to their company to support the school with specific requests. ELBA ensures that the needs of both the schools and the businesses are matched and that the agreed outcomes are met and evaluated. This model of collaboration between business partners is innovative and ensures that skills of employees are appropriately utilised and the offer to schools and young people is fully supportive and varied.

Delivery Stats 2012-13

Schools Supported:	7
Students Supported:	4,242
School Staff Supported:	80
Business Supporters:	25
Volunteers Engaged:	1,241
Activities Delivered:	122



Founding partners:



Students from Eastlea school taking part in Thames Water - Network Challenge.



2012-13 Highlights

Take your Teachers to Work Day
On 28th March 2013, 38 Rokeby teachers ventured out across London to participate in a series of insight visits to companies. The teachers learnt about career pathways and discussed how best they can prepare their students for the world of work.

Mentoring

13 volunteers from Barclays have been mentoring Lister school's Gold group, made up of students identified as having the potential to achieve 5 A*-C's but currently at risk of underachieving. The volunteers meet with students fortnightly to explore a range of themes including Career Ambition, Success and Problem Solving.

Prefect Leadership Training

For the second year running, over 30 volunteers from Accenture, KPMG, HSBC, Pinsent Masons, East Thames Group, LandProp and Prospectus visited Sarah Bonnell school over 3 days to interview 135 candidates for the school prefect positions. 65 of the newly recruited prefects visited Citigroup for a day of training delivered by its graduate development team.

Communications Support

Lend Lease commissioned Cleverbox to provide Kingsford school with consultancy on improving its brand, communications and website.

New School Governors

ELBA introduced Roger Hylton (FCA) to Rokeby school's governing body & Kristian Grice (Pinsent Masons) to Sarah Bonnell school's governing body.

Career Insight Visits

Across the year, a wide range of Business Action Group members collaborated to improve students understanding of the world of work, inviting students to their companies to discuss the range of careers and pathways to access them.

Careers Junction

A full day of career pathway presentations voted for by the students including: Banking (HSBC), Graphic Design (ISG), CSR (KPMG), IT (Infosys), Marketing (Infosys), Legal (Pinsent Masons) and Carpentry, the Armed Forces and the Police.

Business Benefits

Accessible & Flexible Volunteering: A wide range of rewarding volunteering opportunities for teams and individuals.

Employee Engagement & Development: Offer opportunities for your employees to engage in CSR and enhance their skills through development of their leadership, management and presentation skills.

Brand Awareness: Raise the aspirations of the students by inspiring them to be both future employees and clients. Business Action Groups provides opportunities for your organisation to have collaborative presence, working alongside like minded organisations.

School Benefits

Multiple Business Partners: to provide strategic support for all aspects of school and staff management.

Increased Confidence and Raised Aspirations: Opportunities for students to interact with inspirational role models and develop greater motivation in the classroom.

Enhanced Knowledge and Understanding: Opportunities for students and teaching staff to connect classroom learning to the working world.

Employable Students: Equipping students to prepare them for employment so they can fully utilise work experience and become both 'work-minded' and entrepreneurial towards approaching their future.

In 2011, Rokeby School's Business Action Group won the Times Education supplements 'Outstanding Business Partnership Award'.

The judges citation for the award, presented by comedian Rory Bremner said: "Rokeby's links with Businesses are an outstanding example of what a community partnership should be - a genuine two-way alliance."

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